

Christopher J Lonergan

// Web // Graphics // Content // Marketing // Management

Work Experience

Footbridge Media // President // Jan '17 - Current

Implementing and maintaining marketing strategies, including SEO, social media, content marketing. Developing strategies to increase customer satisfaction. Assisting Managing Director with day-to-day operations.

Footbridge Media // Web Design Manager // Jan '15 - Jan '17

Served as main point of contact for clients during onboarding process. Assisted staff with design / code troubleshooting. Maintained "Web & Graphic Design" responsibilities.

Footbridge Media // Web & Graphic Designer // Feb '12 - Jan '15

Provided web and graphic design services for clients. Designed approximately 1000 "website layouts" during entire tenure at Footbridge Media.

Comedy Zone & Ramada Jax // Marketing & Sales Coordinator // Jan '09 - Nov '11

By day - assisted with marketing for comedy club / restaurant / hotel property - including print design, media buys, and PR. By night - served at comedy club door, completing sales, ticketing, and customer service.

Freelance // Graphic & Web Design // Aug '07 - Current

Education

Saint Xavier University // Chicago, IL // 2004-2008

Major in Communications (Organizational and Mass). Minor in Digital Art. Graduated Summa Cum Laude with Honors - maintained a 4.0/4.0 GPA.

Volunteer

American Cancer Society of Pensacola // "Real Men Wear Pink" Candidate // 2017

One of 18 men in Pensacola area selected in 2017 to "compete" in a fundraising event for the American Cancer Society. Our group raised over \$110k, leading the state of Florida.

American Cancer Society of Pensacola // Marketing, Social Media Chair // 2016

Led social media awareness and promotion for 2016 Making Strides Against Breast Cancer Walk for American Cancer Society of Pensacola.